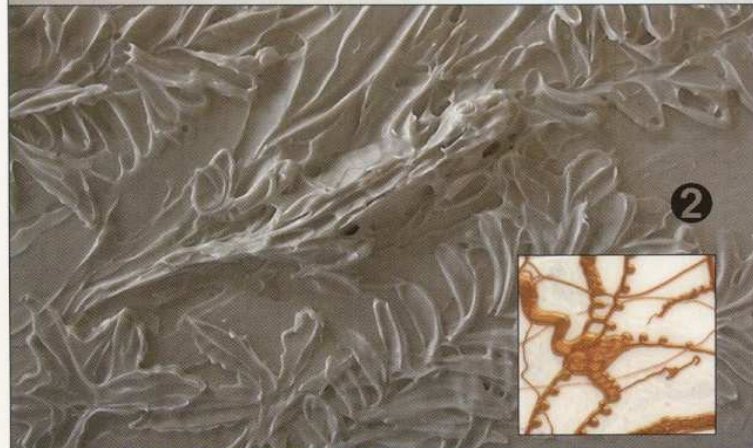


Gels & Molding Pastes



Credits: #2 Rachel Gardey

#13274

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GOLDEN Gels and Molding

Pastes offer artists many ways to build texture. They range in consistency from pourable to moldable with varying degrees of sheen and transparency. Use them to create glazes, extend paints, build texture, change finishes. Many are excellent glues for collage artwork. Features include:

- ◆ Ready-to-Use Formulas
- ◆ Intermixable with all GOLDEN waterborne products
- ◆ Lightfast; Permanent; Flexible
- ◆ Water-Based; Conforms to ASTM D 4236

1 Make your own student grade paint!

GOLDEN Gel Mediums allow you to make more paint. Just add color to a Gel to extend the paint volume for greater economy. Increase the Gel to color ratio to create any degree of transparency desired. Why settle for a student grade when you can easily make your own?

2 Change your paint surface!

Gels and Molding Pastes allow you to change the gloss level of your paint. If you wish to make your color matte, just add one of the Matte Gels! You can also easily change the working properties by mixing thicker or thinner Gels with color to create various consistencies.

3 Create texture in your paint!

Gels and Molding Pastes allow you to change the texture of your paint. Just add color to one of the textured Gels. You can also easily change the working properties by mixing different particle sizes with color. The Pumice Gel and Light Molding Paste work great!

GOLDEN
ARTIST COLORS®

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www.goldenpaints.com

Gels & Molding Pastes

FREQUENTLY ASKED QUESTIONS

Why are there so many Gels?

Gels are essentially thickened acrylic resins or the binder in acrylic paints. An artist can manipulate their paint to achieve desired qualities by using a variety of gels. If you feel that your paint is not thick or stiff enough, try adding one of the Heavy or Extra Heavy Gels. If you want a smoother touch, add Soft Gel. If you find your paint film too glossy, add a Matte Gel. Experiment to find what is right for you.

Can you use Gels by themselves or just mixed with paints?

The binder for paints is the same binder for Gels, only modified to be thicker or thinner, so you can mix any Gel and any paint in endless variations without worry. Artists can use Gels to create unique texture in paintings or to create an extremely smooth surface.

It is easier to mix Heavy Body paint with a Heavy Gel. GOLDEN Fluid Color, although low viscosity, can be used to tint any Gel. If you only want to change the sheen of a particular paint, use the Gel that is closest in viscosity. For instance, if you want to make Heavy Body Quinacridone Crimson more matte, mix it with Regular Gel (Matte). This will keep the paint the same consistency and alter the sheen.

What's the difference between GOLDEN Gels and Mediums?

Both are considered "mediums." They are all binders without pigment. Gels offer a wide variety of thickness, transparency and opacity. Mediums are usually thinner and more pourable. Clear Tar Gel and Soft Gels are pourable but offer other unique properties.

How do I know Which Gel is the right one for me?

An artist first needs to determine which characteristics they are looking to change, and which ones should remain. What **Thickness** is most desired? Do you want **Textures**, such as brush strokes, or do you want to create a film that is completely level? Do you want an **Opaque** or **Transparent** film? Is overall **Sheen** important? As you go through these issues, it is easy to eliminate many of the choices. We always suggest tests and experiments before doing final applications on a support.

Why are Gels so milky when they are wet? Do they clear up?

Gels are formulated with acrylic resins that are naturally milky in the wet state. They dry completely clear, however, Matte Gels contain matting agents with white silicate particles. If you have waited 2 weeks for the acrylic film to cure, it may be the matting agents that are causing the "milky" or "foggy" appearance. If clarity is important, use Gloss Gel and finish your artwork with a matte varnish.

Available Sizes:



GOLDEN Artist Colors, Inc./ New Berlin, NY 13411 USA / Phone: 607-847-6154



Soft Gel

Soft Gel has a creamy consistency. When mixed with a small amount of color it will produce a rich brilliant glaze. Its smooth bodied consistency enables movement and placement of collage materials and it is not as "wet" as Matte Medium, so it causes less curl to paper collage pieces. Creates soft rolled edges of paint strokes in contrast to a heavier gel. Creates beautiful velvety textures when painting into with soft brushes.

Regular Gel

Regular Gels are creamy like Heavy Body Acrylic colors and are ideal for extending paint and regulating transparency without changing the consistency of the Heavy Body colors. Useful for impasto glazing effects.

Heavy Gel

Heavy Gels are thicker than Heavy Body Acrylic colors and may be blended with colors to increase body. Excellent for holding peaks and dry translucent.

Extra Heavy Gel

Extra Heavy Gels, along with High Solid Gels, are the thickest GOLDEN gels and create thicker textures than Heavy Gels. Excellent for holding peaks and dry translucent.

Extra Heavy Gel/ Molding Paste

A blend of Extra Heavy Gel and Molding Paste, dries to a satin, semi-opaque finish. Blends well with colors. Excellent for increasing viscosity and building surfaces.

High Solid Gel

This is really stiff and thick. Wonderful for palette knife effects and major impasto looks. Shrinks less than all the other gels. The matte High Solid Gel creates a very waxy look. Holds very sharp deep Scrafitto incisions when carved into while wet.

Clear Tar Gel

Very long stringy rheology, which means it will pour in long narrow drips without breaking. Mix a bit of color with it and "draw" as it drips off the end of a palette knife or brush. Makes flat shiny or "oily" like surfaces when laid out with a palette knife. Very "pullly" to paint with. Create some wild marble effects by dropping color onto a layer of wet Clear Tar Gel and using combs to "marble" or you can paint directly into the wet surface.

Extra Coarse Clear Granular Gel

Clear, tiny, transparent plastic particles loaded into a gel. Creates very unusual surfaces and dries clear, creating unique glazing applications. Wash color over dried layers of Granular Gel for unusual colorful textured effects.

Pumice Gels

Three grades of gritty textures, Fine, Coarse and Extra Coarse. Fine Pumice Gel dries to a finely textured surface because the particles are very small, imparting a velvety quality to the paint. Useful for creating grounds for Pastels, Oil Pastels and Paint Sticks. Coarse and Extra Coarse Pumice Gel create coarse granular concrete-like textures. Add color to any Pumice Gel or wash fluid glazes onto the grainy texture and you can create almost "sparkly" looks. Great textures for use of drybrush techniques.

Garnet Gels

A beautiful assortment of gritty textures with speckled color ranging from a warm rosy gray umber to a pink umber with rosy sienna

grains in

Fine, Coarse and Extra Coarse grit. In a more traditional use, create wonderful textures for beach, landscape, foliage, rock formations. Create abstract textures or unusual colored grounds and surfaces for Pastels, Oil Pastels and Oil Sticks.

Molding Paste

Because Molding Paste is made with white marble dust, it dries to a hard opaque white surface. It can be used for texturing and palette knifed out, it resembles a fresco surface. Used as a ground to paint on, the hardness will keep paint sitting on the surface and is totally non-absorbent.

Light Molding Paste

Offers dramatic weight reduction in thick texture. Its unique whiteness creates extraordinary qualities when mixed with color. A "space age" microscopic air bubble replaces the marble dust in regular Molding Paste making it 50% lighter. This material gives the Light Molding Paste a "fluffy" consistency similar to cake frosting or whipped cream. When dry, it has an oddly absorbent quality that allows for some beautiful rich saturated washes of color.

Hard Molding Paste

Provides the hardest opaque, matte finish. It blends well with GOLDEN Acrylic colors. Hard Molding Paste is useful for creating tough, durable finishes. Self-leveling for smooth hard surfaces or rounded peaks. The dried film can be carved with hand or power tools.



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